

**METRO EAST CHAPTER OF CREDIT UNIONS
CHARITY COMMITTEE MEETING MINUTES
April 18, 2013**

The regular meeting of the CHARITY COMMITTEE of the METRO EAST CHAPTER OF CREDIT UNIONS was called to order by Chairperson Crystal Gracz at 9:03 a.m. on Thursday, April 18, 2013, at Motor City Co-Op Credit Union.

COMMITTEE MEMBERS PRESENT: Crystal Gracz, Julie Donnellon, Gail Hernalsteen, Jessica Johnson, Ronnie Johnson, Heather Nelson, Paula Rose and Kathi Sitek.

COMMITTEE MEMBERS EXCUSED: None.

GUESTS PRESENT: Katrina Studvent, Race for the Cure.

PREVIOUS MEETING MINUTES:

Motion made by Gail Hernalsteen and supported by Heather Nelson to approve the minutes of January 8, 2013, meeting as is. Motion carried.

Motion made by Jessica Johnson and supported by Heather Nelson to approve the minutes of February 19, 2013, meeting as is. Motion carried.

OLD BUSINESS:

Race for the Cure – Katrina Studvent visited with the committee again to share event expectations and details with the group. This year, Metro East Chapter is a race sponsor and appears on race packets. Also, the committee is planning for 2,000 handout bags at the event. Kathi Sitek will use the estimated \$1,500 budget for bag stuffers.

On the day of the event (May 18), the volunteers will arrive at 6 a.m. to prepare the vendor table. It is expected that vendors will breakdown at 10:30 a.m. At least 3-4 volunteers are recommended.

Around 40,000 people are expected to attend and more than 500 teams have already signed up.

Kathi Sitek is hosting a Pink Martini night fundraiser at Rosie O'Grady's on May 10th. She will forward event information to the committee as it becomes available.

NEW BUSINESS:

Macomb Literacy Partners – A total of \$2,500 was donated to the organization this year. This consisted of \$2,164.22 in CU donations and \$335.78 from the Metro East Chapter budget. With this donation, sponsorship of their Run 2 Read event was coordinated. The Chapter's logo appears on the event's website, t-shirt, runner packet and more.

The event, held June 8th, appears to have the option for sponsors to hand out gifts to participants. As we draw closer to the date, we will revisit to see if items are left over from the Race for a Cure event.

New Members – Paul Rose, VP of Marketing for Central Macomb Credit Union, was welcomed to the committee. She will handle all public relations and the website for the committee. Shirts for new committee members will be coordinated by Crystal.

Gail Hernalsteen announced her resignation following the wrap-up of March of Dimes. This leaves an opening for the co-chair. The secretary position is also open, with Julie Donnellon serving as Interim Secretary. An election will need to take place to official fill these positions. The possibility of hosting a social event to gather new members for the committee was discussed. A LinkedIn page was also brainstormed. An ideal committee size is 8-10 individuals.

ELECTIONS:

None to be reported.

NEXT MEETING:

The next meeting will be held Tuesday, June 11, 2013, at 9 a.m. at Detroit Metropolitan Credit Union.

ADJOURNMENT:

Motion was made by Ronnie Johnson and supported by Gail Hernalsteen to adjourn the meeting at 10:56 a.m. Motion carried.

Gail Hernalsteen, Acting Chairperson

Julie Donnellon, Interim Secretary